



San Benito County  
Workforce Investment Board  
Youth Employment Program Council  
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San Benito High School  
1220 Monterey Road, Ste. 234, Hollister, CA 95023  
March 16, 2010, 3:15 pm

**Bi-Monthly Minutes**

**Present:** Marla Davies, Nelda Escamilla, Kylie Sullivan, Mike Walters, David Wright

**Absent:** Sandra Romero, Joe Torquato

**Staff:** Andi Anderson, Sylvia Jacquez, David Montes, Laura Schipper

**Guest:** Chris Koroluk

Chair, Mike Walters, called the meeting to order at 3:25 P.M.

I. **Public Comment Period:** There were no public comments received.

II. **Regular Agenda:**

A. **YEP Council Minutes:** The minutes of the January 19, 2010 were approved as presented. *M/S/C\* David Wright/ Nelda Escamilla*

B. **YEP Board Membership:**

1. **New Member Applications:** No applications were received to be considered for appointment to the YEP Council.
2. **Follow-up on Recruitment Efforts:**
  - a. Marla Davies provided information on placing an ad in the Baler News. She stated that an ad costs money, however; an article is free. Discussed was publishing an article about the services available for youth through the One-Stop Career Center. Marla Davies will pursue information on publishing an article.
  - b. Mike Walters provided an update on promoting the YEP Council through Juan Robledo & ASB leadership. Mike did speak with Juan Robledo and Mr. Robledo indicated there is a lot going on right now on campus and therefore he is unable to provide any assistance with promotion at this time.
  - c. Information was discussed on the vacancies and applicant qualifications. Parents/grandparent of WIA eligible youth: in-school & out of school, Individuals or former participants or those with youth related activities. Kevin Nitzel from Juvenile Hall expressed an interest in participating on the YEP Council and Al DeVos, Gang Prevention coordinator was suggested. Staff will invite those who expressed interest to the next meeting.
  - d. One-Stop staff were unable to attend the International Baler Lunch Time (BLT) that was held on March 12, 2009. Staff will pursue attendance at the next BLT.

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- C. **High School Web-Site**: Marla Davies stated she found the YEP Youth Services Directory on the SBHS website, however, it is difficult to find as you have to go to: Parent & Community, Activities etc. It is VERY DIFFICULT TO FIND. Marla will double check with Chuck to see if it can be placed on the main page.
- D. **Youth Updates**:
1. **The American Recovery and Reinvestment Act of 2009 (ARRA)**: Staff will provide an update on:
    - a. **Adult Services**: Several clients have been enrolled and staff is awaiting County Counsel's approval of the contracts.
    - b. **Dislocated Worker Services**: 32 enrolled in ITA.
    - c. **Rapid Response (RR)**: Sylvia Jacquez stated that some of the marketing materials have been reviewed by Kathy Flores and have been sent to the printer. The multi-media component is still in the works.
    - d. Staff provided three presentations with LifeSparc employees who will be loosing their jobs due to LifeSparc relocating and closing their doors. Discussed the retraining programs for those affected by the layoff. Discussed the funding for TAA and how it can be back dated two years. Discussed the difficulty for the employees in learning new profession as they were a specialized workforce.
    - e. An employer Round Table has been scheduled for March 30, 2010 at San Juan Oaks. Expecting 20 employers in the Allied Health industry. Staff will be coordinating future employer round tables.
    - f. **CA New Start Program – Prison-to-Employment**: Funds were rescinded. Individuals who began eligibility process will be transferred to other WIA funding. Discussed were the barriers staff recognized and how they were working on filling in the gap to provide services.
  2. **High School ARRA Funds**: Marla Davies provided an update the hiring of a staff member who is working with clients who are ready to work. Unfortunately, there are no jobs for placements. Marla will connect with David Montes and discuss coordinating services. High school ARRA funds are for staffing & services.
- E. **WIA Program Activities**: Laura Schipper reported that 25 youth are working. 20 exits (hours completed) 4 are in one-year follow-up & seven will be graduating. Waiting to hear about summer funding.
- F. **Updates on Committees**:
1. **Marketing**: Continue discussion on ways to market the YEP Council using CMAP, YouTube, Facebook, San Benito High School students, etc. Mike Walters will contact Mary Maio to invite her to attend the next meeting. Andi Anderson will connect with CMAP and Laura Schipper will invite youth.
- G. **Grant Updates**: The quarterly report is due to be distributed April 2010.
- H. **Unemployment Report**: The EDD Unemployment Report for February 2010 is attached for board information. 21%

- I. **One Stop Career Center Update:** One-Stop newsletter submissions deadline is March 19, 2010 at 5pm.
- J. **WIB/YEP Orientation/Strategic Plan:** Staff and Board members selected a date for the YEP Council Orientation/Strategic Plan. May 20<sup>th</sup> at 2-5 pm. Place & facilitator to be determined. Staff will look into acquiring a facilitator. After discussion, the board approved moving the May 18<sup>th</sup> meeting to May 20<sup>th</sup> prior to the Strategic Planning meeting. YEP Council meeting will be held from 2-3pm, and the Strategic Planning meeting will be held from 3-6pm. *M/S/C David Wright/Marla Davies.*
- K. **Community Updates:**
1. **“Blue Ribbon” Family Fun Walk:** The Child Abuse Prevention Council will be holding their first **Family Fun Walk “No Excuse for Child Abuse”** on Saturday, April 17, 2010 at the YMCA 10:00 A.M. to 1:00 P.M. Volunteers are needed. An informational flyer was included in the agenda packet. For more information please contact Ana at (831) 634-0686.
  2. **Spotlight On Hollister:** Thursday May 13, 2010 at the Veterans Memorial Building. An information flyer was included in the agenda packet. Sylvia reported that their goal is to get 30 employers who are hiring. The Job Fair will be held on 7<sup>th</sup> street & the Expo will be held indoors.
- L. **Additional information:**
1. **Forming Ad Hoc committee:** Discussed forming an ad hoc committee to pursue a handshake program for youth coming out of Juvenile Hall. This could be one of the topics at the strategic planning meeting. Laura Schipper will look up information on hand-shake programs on the internet.
  2. **Marla Davies:** Gavilan College will be hosting a one day seminar on employing autistic adults. More info to come.
  3. **YEOP:** Nelda Escamilla reported that there are no YEOP funds, and that staff is concentrating on Green Jobs & Job Shadowing & workshops for youth.

*Adjournment: Nelda Escamilla/ Kylie Sullivan. 4:35 P.M.*

*The next YEP Council Meeting will be on May 20, 2009 at 2pm at location: 234*