



San Benito County
Workforce Investment Board
Youth Employment Program Council
1111 SAN FELIPE ROAD, SUITE 108
HOLLISTER, CA 95023
(831) 637-9293 • FAX (831) 637-0996

January 19, 2010, 3:15 pm
San Benito High School

1220 Monterey Road, Ste. 192, Hollister, CA 95023

Bi-Monthly Minutes

Present: Marla Davies, Sandra Romero, Kylie Sullivan, Mike Walters David Wright
Absent: Nelda Escamilla (Excused), Joe Torquato (Excused)
Staff: Andi Anderson, Enrique Arreola, Sylvia Jacquez, David Montes
Guests: Chris Koroluk, Kevin Nitzel

Chair, Mike Walters, called the meeting to order at 3:25 P.M.

- I. **Public Comment Period:** Introductions were made by everyone present.
- II. **Regular Agenda:**
 - A. **YEP Council Minutes:** The minutes of the November 11, 2009 were approved as presented. *M/S/C David Wright/Marla Davies.*
 - B. **YEP Board Membership:**
 1. **New Member Applications:** Chris Koroluk, Youth Out-of-School, submitted an application. Chris introduced himself stating he is a San Benito High School graduate and WIA participant. He was enrolled in the summer youth program and was hired by the San Benito County Information Technology department through the On-the-Job Training program. After discussion the YEP Council approved the application of Chris Koroluk and will forward his application the full WIB for ratification before submitting it to the Board of Supervisors for final appointment to the YEP Council. *M/S/C David Wright/Marla Davies.*
 2. **Probation:** Kevin Nitzel, Juvenile Hall, has expressed an interest in submitting an application to join the YEP Council.
 3. **Follow-up on Recruitment Efforts:**
 - a. Marla Davies will follow-up on placing an ad in the Baler News. Marla Davies and/or Mike Walters will follow-up with Juan Robledo & ASB leadership about promoting the YEP Council through their courses.
 - b. YEOP will be conducting a youth workshop, for resume writing and interview technique. Tuesday, January 20, 2010. 3-5pm at the One-Stop Career Center.
 - c. Discussed having a table at the upcoming international Baler Lunch Time (BLT) to be held on March 12, 2009. Mike Walters will follow-up.
 - C. **High School Web-Site:** Links to the One-Stop Career Center and the YEP Directory were submitted to the webmaster for inclusion on the San Benito High School web-site; however, the links have not been uploaded. Mike Walters will double check their status.

COMMUNITY ACTION BOARD & WORKFORCE INVESTMENT BOARD
SERVING SAN BENITO COUNTY SINCE 1978

The County CSWD is an equal opportunity employer/program



EQUAL HOUSING
OPPORTUNITY

D. Youth Updates:

1. **The American Recovery and Reinvestment Act of 2009 (ARRA):**
 - a. **Youth Employment Program:** The Summer Youth Employment Program ended September 30, 2009 and all funds were fully expended.
 - b. **Adult:** David Montes reported that there are five current OJT contracts: Extreme Air, Chamberlains, Gilroy Dollar Store, San Benito County IT. Under the Adult Work Experience program there is one placement at San Benito County Probation and one at Manpower.
 - c. **Dislocated Worker:** There are currently 32 enrolled.
 2. **ARRA Rapid Response:**
 - a. **Employer Round Tables:** Staff is working on scheduling two by end of the fiscal year. Overall goal is that round tables will be held quarterly.
 - b. **Job Fair:** Staff is coordinating with EDC as a possible partner for a job fair in May 2010.
 - c. **San Benito County Profile:** Schipper Design has been contracted and will be submitting a draft of the marketing materials. A meeting is scheduled for next week to review and move forward. Staff will e-mail the draft to YEP Council members for input.
 - d. **Rapid Response:**
 - 1) Safety Storage will be closing their doors on Jan 27, 2009. 40 employers affected. One-Stop staff has conducted Rapid Response presentations in both English and Spanish and received good feedback from those affected by the layoff.
 - 2) The State requested information on County needs and is collecting data to see if they should allocate funds on a quarterly basis.
 3. **College & Career Fair:** Approximately 2600 students attended the College & Career Fair that was held at the High School on November 18, 2009. All presenters showed up. Received compliment that all students were well behaved. There was a great showing from the Trades, Military, Union, etc.
 4. **High School ARRA Funds:** High school received their ARRA grant and hired an Employment Specialist who began working on January 4, 2010, through September 2010. They also received OJT funds. The Employment Specialist is also working with students with disabilities. Marla Davies requested that youth ages 18 and over be referred to Department of Rehabilitation at high school for the OJT program for youth with special needs.
- E. **California New Start:** The San Benito County WIB was awarded a total of \$14,987 for the CA New Start Program to serve parolees. At the full WIB meeting, that was held on January 12, 2010, members discussed recruitment and outreach for referrals, supportive services, etc. and how the program will be integrate with current funding sources.
- F. **Temporary Aid to Needy Families Emergency Contingency Fund (TANF ECF):** Enrique Arreola reported on funding received for 70 Work Experience slots for CalWorks eligible participants. Staff is also coordinating with Gavilan College to enroll clients.

- G. **WIA Program Activities:** Staff will provide an update:
1. Staff is working on providing services to four out of school youth. Once those you have been served, all the funds for this fiscal year are expected to be expended.
 2. Laura Vela was one of five in the state of California who was awarded the Dwight Byrdie Scholarship award. One-Stop Staff, Laura Schipper, and Laura Vela, are attending the Award Luncheon being held today in Long Beach, California.
- H. **Updates on Committees:**
1. **Marketing:**
 - a. **YEP Directories Distribution.** The directories have been delivered to the local schools. Staff will deliver directories to Juvenile Hall and Behavioral Health.
 - b. **Marketing:** Board members continued discussions on marketing strategies including flyers, video testimonies, school rally, Job/Career Fair, etc. Discussed a project based program where youth could be hired to do this project. Mike suggested contacting Mary Maio at the high school to resource services. Chris Koroluk stated he would be interested in helping with this project. Would be great to have a camera at the BLT to interview youth. Mary Maio joined the meeting and discussed marketing strategies to include working with CMAP program. Each year CMAP works on two free public service announcements. Mary stated that this is a project that she might be able to take on in the spring as a class project when students do music videos. There would need to be a script, know target audience, employers/youth, etc. Discussed was utilizing YouTube. The YEP Council discussed inviting Mary Maio to the next YEP meeting to discuss possibly moving forward with a filming project through the High School.
- I. **Grant Updates:** The quarterly report is enclosed for your information. There is no word yet on whether there will be funding for Summer Youth for 2010.
- J. **Unemployment Report:** The EDD Unemployment Report for December was attached information. Current unemployment rate is 15.6%
- K. **One Stop Career Center Update:**
1. **Workshops:** A calendar was included in the agenda packet on the upcoming workshops to be held at the One-Stop.
 2. **Other Activities:** One-Stop newsletter is available on the One-Stop Career Center website: www.sbcjobs.org.
- L. **Community Updates:**
1. **“Blue Ribbon” Family Fun Walk:** The Child Abuse Prevention Council will be holding their first **Family Fun Walk** *“There is no Excuse for Child Abuse”* on Saturday, April 17, 2010 at the YMCA 10:00 A.M. to 1:00 P.M. Volunteers are needed. An informational flyer is included in the agenda packet.
 2. **WIB/YEP Orientation:** Nothing has been scheduled.
- M. **Additional information:** none

The meeting adjourned at 4:35 P.M. *M/S/C David Wright/Marla Davies.*

The next Youth Employment Council Meeting will be on March 16, 2009 at 3:15 p.m. at location: 1220 Monterey Street, Room to be determined. (San Benito High School)