



SAN BENITO COUNTY

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San Benito County Workforce Investment Board (WIB)

January 11, 2011 @ 3:00 p.m.

1111 San Felipe Road, Ste 108, Hollister, CA 95023

Full WIB

MINUTES

Present: Kristi Alarid, Alex Arias, Esequiel Arrizon, Warren Barry, Jess Bosquez, Mandi Culala, Anthony Evans, Todd Farr, Kathy Flores, Carrie Fosdick, Kathy Hough, Nancy Martin, Gary McIntire, Jerry Muenzer, Soila Rojas, Sylvia Sanchez, Angie Trujillo, Steven Tuma, David Wright

Absent: **EXCUSED:** Connie Herndon, Kendra Bobsin, Sherrean Carr, Yuko Duckworth, Mimi Laurent.

UNEXCUSED: David Mirrione, Brenda Weatherly

Staff: Andi Anderson, Enrique Arreola, Sylvia Jacquez

Guests: Xavier Venga, Work2Future; Donald Dixon Sr., Potential WIB Member

Chair, Nancy Martin, called the meeting to order at 3:06 P.M.

I. **Public Comment Period:** Introductions were made by everyone present. Donald Dixon introduced himself and gave a brief overview of his qualifications for WIB appointment.

II. **Agenda Items:**

A. **Roll Call:** Roll was taken to determine excused absences for attendance requirements. Individuals who called in were excused by the chair.

B. **Guest Presenter:** Xavier Venga from Work2future presented on EconoVue Software System. Discussed "Urban Explorer" program that is patented, the query options and how quickly data can be accessed. Distributed a tutorial handout which is available at: www.econovue.com. There are two options, subscription or pay as you go. The geographic area is California only.

C. **Approval of Minutes:** The minutes of the October 12, 2010 full WIB meeting were approved as presented. *M/S/C* Kathy Hough/Steven Tuma. Jerry Muenzer abstained.*

D. **WIB Membership:**

1. **Applications received:** Neil Struthers and Steven Tuma recommended Donald Dixon to represent the Labor Organization position and Mr. Dixon submitted his application. After discussion the full WIB approved the application of Mr. Dixon

* Motion/Second/Concur

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to represent the Labor Organizations. His application will be forwarded to the Board of Supervisors for final appointment to the full WIB. *M/S/C Esequiel Arrizon/Mandy Culala.*

2. **Information Only**: Member packets have been sent to the following: Ysidro Gallardo (Hazel Hawkins Hospital HR director), Kathy Bisbee (CMAP), and Mike Sanchez. Staff will follow up.
 - a. **Current vacancies**: Private Sector= 2
- E. **WIB Roster & Committees**: The WIB roster has been updated and a copy is included. A slate of committees was presented for full WIB and after discussion the slate of Committees were accepted as presented. *M/S/C Steven Tuma/Anthony Evans.*
 1. **Executive Committee**: Kathy Hough-Vice-Chair, Kendra Bobsin-Treasurer, Carrie Fosdick-Secretary, David Wright, Yuko Duckworth and Gary McIntire.
 2. **Planning/Program Committee**: Kathy Hough, Mandi Culala, Sylvia Sanchez, Anthony Evans, Angie Trujillo, Steven Tuma, Kristi Alarid, Warren Barry.
 3. **Bylaws Committee**: Nancy Martin, Esequiel Arrizon, Todd Farr, Mimi Laurent and Sylvia Sanchez.
 4. **Audit/Evaluation Committee**: Kendra Bobsin, Angie Trujillo, Soila Rojas, Brenda Weatherly and Jess Bosquez.
- F. **Planning Committee**: There is a need for the Planning/Program Committee to meet to review the following: Enrique Arreola stated that now that the committees have been established, all committees should plan to meet.
 1. **Workforce Development Directive regarding the upcoming Local Plan modification**. Discuss the upcoming Plan Modification and goals for the next 2-3 years.
 2. Discuss next steps to the WIB retreat.
 3. **CalGRIP**: Discuss whether to pursue the California Gang Intervention Program (CalGrip) proposal that is due date is in 3 weeks so there is a quick turn-around time. Enrique Arreola discussed having the Planning Committee to meet for the possibility of applying again. This grant would provide funding for job services. Enrique Arreola explained the grant outcomes and how the funds would be utilized. Gary McIntire asked if the previous grant application as available in e-format. It can be e-mail to full WIB members for their information. Enrique stated that the Planning Committee would review the grant and make a recommendation to the WIB. Enrique indicated that the reason the grant wasn't funded was because San Benito County high intensity gang area, however; things have changed and now it may be more feasible to acquired the funds. After discussion the full WIB motioned to give Planning Committee the authority to pursue the GalGrip Grant to move forward. *M/S/C Jerry Muenzer/David Wright.*
 4. Discuss the feasibility of Econovue
- G. **WIB Strategic Planning Retreat**: Board members provided an update on the WIB retreat and discuss the next steps. The Retreat notes were included in the agenda packet. The full WIB will need to prioritize goals, identify strategies and discuss their action plan to move forward. Mandi Culala is glad that she finally understands what she is supposed to be doing on the WIB. Good information on her role as a board member. Steven Tuma felt some of the suggestions were aggressive but attainable. The retreat provided a good vision on the direction of the WIB in order for the board

to be more proactive. The retreat will be discussed further at the Planning and Executive Committees. Recommend having the Committees discuss and bring back their ideas to the full WIB on moving forward. Discussed was developing specific topic committees to pursue certain community sectors.

- H. **WorkKeys:** The WorkKeys contract has been forwarded to County Counsel and County Administrative Office for final approval. Staff is moving forward. Once staff has more information they will report back. Would be nice to have at the open house.
 - I. **Energy Efficiency Management Program Training (West Valley College):** Staff provided an update on the training courses under way at the Veteran's Memorial Building. Classes began Jan 4, 2011 and there were 21 referrals, 20 participants are attending these classes. Originally school only requested 15 participants. These are courses that are normally only available in areas outside of San Benito County, but this course bring local talent to the table and is a great partnership benefit.
 - J. **One-Stop 10-Yr Celebration:** Staff & WIB members met this morning to plan and coordinate a 10-year celebration for Thursday, March 24, 2011. Looking to get price quotes on employer recognition breakfast 8am -9:30am. Key employers that hire adults, youth and displaced workers, etc. will be honored at the breakfast and an open house will be held at the One-Stop from 10:30 am – 1:00pm. Will invite WIB, local & state elected officials, employers, schools, etc. Would be wonderful to have full WIB board presence at the breakfast. Great to invite new Partners: Workkeys, West Valley College and CMAP!
 - K. **Building Business Bigger & Better! Expo & Job Fair:** The Expo & Job Fair is scheduled for May 12, 2011. Those interested in being on the planning committee please contact Nancy Martin at 831-636-1882. Meetings are held at 8:30am on the 1st Thursday of the month Hollister Council Chambers. Last year 28 participants in Job fair and 60 people hired from that. Will be honoring "Green Business" of the year. Business will be allowed to sell items.
- III. **Additional Information:** Any non-agenda items may be discussed at this time.
- A. **Unemployment Report:** Report for November 2010 was included in agenda packet.
 - B. **One-Stop Career Center Newsletter:** Will be sent out shortly.
 - C. **Grant Update:** Distributed copy for member information. Enrique explained the expenditures and carry over funds.
 - D. **David Wright: Tri County Collaborative:** Discussed the collaborative on technological training needs of the tri-county. In first party of December, broke ground on the building to build the center in Watsonville. Cabrillo College secured the grant.
 - E. **Program Monitoring:** Kathy Flores commended staff on the monitoring and the fact that there were no findings! GREAT WORK staff!

Adjournment: *M/S/C Steven Tuma/Barry Warren 4:23 P.M.*

Next Full WIB meeting will be held on April 12, 2011 at 3:00 p.m.