



SAN BENITO COUNTY

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San Benito County Workforce Investment Board (WIB)

February 9, 2010, 3:00 p.m.

Executive Committee

MINUTES

Present: Esequiel Arrizon, Mary Damm, Carrie Fosdick, Kathy Hough, Ruben Garcia

Absent: Kendra Bobsin (Excused), Nancy Martin (Excused)

Staff: Andi Anderson, Enrique Arreola, David Montes

Guests: Corby Anderson, Jess Bosquez, Agustin Provencio

Chair, Esequiel Arrizon, called the meeting to order at 3:07 P.M.

I. Public Comment Period: Introductions were made by everyone present. Enrique Arreola introduced Corby Anderson of Schipper Design and stated that he will be recording the meeting for the DVD to be included in the One-Stop Career Center profile.

II. Agenda Items:

A. **Roll Call:** Roll was taken to determine excused absences for attendance requirements. Individuals who called in were excused by the chair.

B. **Approval of Minutes:** Jess Bosquez indicated that he had attended the January 12, 2010 meeting and was not included in the minutes. The minutes of the January 12, 2010 full WIB meeting were approved with the above correction. *M/S/C Ruben Garcia/Mary Damm.*

C. Committee Updates:

1. **Programs/Planning Committee:** Enrique Arreola reported that the production of the marketing with Schipper Design is moving on schedule and that the drafts are very nice. Sylvia Jacquez has them and they will be submitted for recommendations and changes. Staff is currently working with Schipper Design the video component which will provide an over view of the County with a focus on the One-Stop Career Center. Schipper Design recommended a website be developed where the video can be viewed which will reduce production cost.

2. **Bylaws Committee:** Changes to the bylaws have been submitted to County Counsel and are pending approval. Staff will provide an update next month.

3. **Youth Employment Program (YEP) Council:**

a. The Youth Services Directories have been distributed. The YEP Council met on January 19, 2010 At that meeting members brainstormed ideas for promoting and marketing the YEP Council to the youth. Teacher, Mary Maio, joined the meeting

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to discuss the production of a video that could be done as a class project to aid in marketing.

- b. David Montes, along with staff from the Employment Development Department and the Hollister Youth Alliance will be attending the Baler Lunch Time (BLT), held at the San Benito High School, to promote the YEP Council.

D. WIB Membership:

1. No applications were received to be considered for appointment to the WIB to fill the mandated public and private sector positions. Current vacancy is in Organized Labor.
2. The term of private sector member, Connie Herndon is scheduled to expire on February 27, 2010; she has agreed to continue serving on the board. The Executive Committee moved to accept the re-appointment of Connie Herndon to the WIB upon Board of Supervisors approval. *M/S/C Mary Damm/ Kathy Hough.*
3. The term of private sector member, Kathy Hough is scheduled to expire on March 6, 2010; she has agreed to continue serving on the board. The Executive Committee moved to accept the re-appointment of Kathy Hough to the WIB upon Board of Supervisors approval. *M/S/C Mary Damm/Ruben Garcia*
4. The term of private sector member, Mary Damm is scheduled to expire on February 27, 2010, she will no longer continue serving on the board. The Executive Committee moved to accept the resignation of Mary Damm. *M/S/C Kathy Hough/Ruben Garcia.*

E. State Compliance Review Division (CRD): Enclosed for your board review was the final monitoring report for PY 2009 ARRA Summer Youth Program issued by CRD. Sylvia Jacquez reported on the findings and informed the board of corrective action.

F. The American Recovery and Reinvestment Act of 2009 (ARRA): Staff will provide an update on:

1. **Adult Services:** David Montes reported that there are 11 participants working in the county. Staff is continuing to recruiting individuals ages 18 and up. Staff's goal is to have 50 participants signed up within the next month. An employer round table has been scheduled for next month. At the round table they will be discussing "How can employers see the One-Stop Career Center as a resource? Staff is planning on holding the employer round tables on a quarterly basis. Staff is assisting Schipper Design on filming success stories.
2. **On-the-Job-Training (OJT):** David Montes stated that employers are reluctant to participate in the OJT due to the uncertainty of the economy and how staff is working on moving forward with recruitment efforts. Jess Bosquez provided flyers of adult education courses available in other counties which he feels are a need and discussed how similar courses should be brought to San Benito County.
3. **Dislocated Worker Services:** Sylvia Jacquez stated there are 32 individuals enrolled in Individual Training Accounts (ITA) for vocational training.
4. **Rapid Response (RR):** One-Stop Career Center staff are working with two companies who closed in the past 30 days. 1) Safety Storage; 40 employees were affected by the layoff and the RR team conducted workshops with the employees. 2) Life Sparc; who will be moving to Mexico. Working with them to provide assistance to over 80 employees. Staff has scheduled a RR presentation for February 18, 2010. Life Sparc operates three shifts and the RR team will give a presentation at each shift. Life Sparc is requesting Trade Adjustment Act (TAA) which provides up to \$10,000 for retraining for employees. Discussed the effects to the local economy.

- G. **CA New Start Program – Prison-to-Employment**: CSWD received funding for four parolees. So far, staff has identified two individuals who are in the process of eligibility/enrollment. Discussed targeting employers who are willing to hire parolees and explaining the tax incentives available upon hiring parolees.
- H. **Career Technical Education Summit**: Enrique Arreola stated that a Career Technical Education Summit will be held in Santa Cruz County. The tri-county Green Career Partnership is requesting at least 10 WIB members to attend this forum on February 22, 2010. Information included in packet.
- I. **Spotlight on Hollister**: David Montes provided an update on the Spotlight on Hollister event scheduled for May 13, 2010. David stated that this year there will be more of a job fair component. Staff has set a goal of having at least 30 employers attend the event who are hiring. Anyone interested in participating can contact David at (831) 637-5627. This year, employers who are hiring will be housed outside and the business Expo will be inside. Discussed revamping taking place to better serve the community.
- J. **Grant Update**: The grant update will be distributed at the April 2010 meeting.
- K. **Unemployment Report**: The Unemployment Report for January 2010 was included in the agenda packet. Enrique Arreola distributed a report on California & its counties that have high stress levels. Unfortunately San Benito County ranks 4th in the nation.
- L. **Ethics Training**: Several members have not submitted their Ethics Training Certificates. Please have those completed and submit to Andi Anderson. Reminder that members can be fined for not completing the Ethics Training.
- M. **Additional Information**:
1. **State EDD Partnership with Microsoft**: San Benito County has been assigned 300 training slots for Microsoft Certification training in Microsoft Office. More information to come. This is an online training and individuals taking the course must have programs on computer.
 2. **Construction of Farm Worker Housing Grant (FWHG)**: Enrique Arreola reported this is not a WIA grant, however; board members have expressed an interest in the progress of this grant. This grant is for the reconstruction of a kitchen at the labor camp. Enrique stated that the funds have been released and the work has begun on the new kitchen
 3. **Co-Enrollments**: Jess Bosquez discussed co-enrollments with One-Stop Career Center & National Council on Aging (NCOA). Sylvia Jacquez will meet with Jess to discuss further.

Adjournment: 4:01 P.M. *M/S/C Ruben Garcia/Carrie Fosdick*

Next Executive Committee Meeting: March 9, 2010 at 3:00 p.m.