



# SAN BENITO COUNTY

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## San Benito County Workforce Investment Board (WIB)

January 12, 2010, 3:00 p.m.

### Full WIB

### Minutes

**Present:** Alex Arias, Esequiel Arrizon, Kristi Alarid, Warren Barry, Jess Bosquez, Mary Damm, Kathy Flores, Carrie Fosdick, Ruben Garcia, Mimi Laurent, Nancy Martin, David Mirrione, Jerry Muenzer, Soila Rojas, Sylvia Sanchez

**Absent:** Kendra Bobsin (excused), Sherrean Carr (excused) Mandi Culala (excused), Todd Farr (excused), Maria Fehl (excused), Connie Herndon (excused), Kathy Hough (excused) Stan Rose (excused), Steven Tuma (excused), Loree VanBebber (excused), Mike Walters (excused), Brenda Weatherly (excused) David Wright (excused)

**Staff:** Andi Anderson, Enrique Arreola, Sylvia Jacquez, Sonya Espinola, Sylvia Gamboa

**Guests:** Elias Lorette, Eli Soto, Pat Soto

Chair, Esequiel Arrizon, called the meeting to order at 3:05 P.M.

**I. Public Comment Period:** Introductions were made by everyone present. Carrie Fosdick stated that she referred a client of hers to the One-Stop Career Center and the client stated that the One-Stop staff was very helpful.

**II. Agenda Items:**

A. **Presentation:** Elias Lorette from Boots on the Roof gave a presentation on the training programs in the area of renewable energy industry he received from Unitek Information Systems. Elias is the recipient of stimulus funding and received assistance with \$3,500 provided through the Individual Training Account (ITA) Program. Discussed training program and course assignments which include hands on installation, safety precautions, etc. Training consisted of 8 days/10 hours per day. Program is still accepting candidates. Training packet offers hotel, food, transportation, licensing and is open to everyone age 18 and older. In the past 2 years 500 have completed course and many go on to become self-employed. Distributed informational brochure. Eli Soto stated that Sylvia Gamboa and Sonya Espinola are doing a great job in providing client services.

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- B. **Roll Call:** Roll was taken to determine excused absences for attendance requirements. Individuals who called in were excused by the chair.
- C. **Approval of Minutes:** The minutes of the December 8, 2009 Executive Committee were approved as presented. *M/S/C Mary Damm/Nancy Martin.*
- D. **Committee Updates:**
1. **Youth Employment Program (YEP) Council:** The next YEP Council meeting will be held on January 19, 2009 at 3:15 P.M. at the San Benito High School, 1220 Monterey St, Room 197. Have received a few calls on membership and packets have been mailed out.
  2. **Programs/Planning Committee:** Staff reported on the Marketing RFP with Schipper Design which was approved by the Board of Supervisors last month. Staff will invite the consultant to the April meeting to provide a presentation of the profile so far and the marketing materials. Hollister Downtown Association has partnered along with the Employment Development Corporation.
  3. **Bylaws Committee:** Staff provided an update on the recommended changes to the bylaws and the suggested revisions were included in the agenda packet. Discussed and reviewed the recommended changes. After discussion the full WIB approved the Bylaws Committee recommended changes pending County Counsel approval. If not approved by County Counsel the bylaws will be revisited by the full WIB board. *M/S/C Kathy Flores/Nancy Martin.*
  4. **Evaluation/Audit Committee:** The committee met on December 3, 2009 to discuss its goals for the year based on the responsibilities of the Evaluation/Audit committee as outlined in the bylaws.
- E. **WIB Membership:**
1. No applications were received will be considered for appointment to the WIB to fill the mandated public and private sector positions. Current vacancy is in Organized Labor. Warren Barry will try to find someone to replace Tad Coatsworth.
  2. The term of Board member Carry Fosdick from the Private Sector is due to expire on January 23, 2010. Ms. Fosdick has decided to renew her membership for another three-year term. After discussion the full WIB approved the reappointment of Carrie Fosdick to the full WIB. *M/S/C/ Kathy Flores/Mimi Laurent.*
  3. **Welcome New Board Members:** The full WIB would like to welcome David Mirrione and Jess Bosquez as new additions to the board.
- F. **Clean Energy Technology Center:** Board member Nancy Martin provided a brief update on the Economic Development Corporation's efforts for the Clean Energy Technology Center. Distributed informational flyer. Discussed career paths, and methods of vocational training. Clean air is Federally and State mandated with implementation to be completed by 2020.

### **III. The American Recovery and Reinvestment Act of 2009 (ARRA):**

- A. **Summer Youth Employment:** Staff provided an update on the Summer Youth Employment program for the 2010 stating that as of this point, there has been no clear

direction if there will be funds for summer 2010; speculation is high, but not definite.

- B. **Adult Services**: Staff reported that there are eleven currently enrolled in the On-the-Job Training (OJT) program and Work Experience slots have been filled with several pending. There are approximately 30-40 clients in the eligibility stage. Sylvia Jacquez explained eligibility requirements for all programs. Discussed co-enrollments with National Council on Aging (NCOA).
- C. **Dislocated Worker Services**: There are currently 32 enrolled in the Individual Training Account (ITA).
- D. **Rapid Response (RR)**:
  - 1. **Rapid Response Team Presentations**: Staff reported that the Rapid Response team gave two presentations at Safety Storage (English/Spanish). Safety Storage, a manufacturing company, is closing on January 15, 2010 as they will be moving to another state. As a result of the closure, 40 employees are affected. After the RR team gave their presentation employees were surveyed and staff received good feedback on presentations.
  - 2. **Rapid Response Round Table**: Mark Rianda, EDD staff will be attending an upcoming Rapid Response round table.
  - 3. **Marketing**: Staff reported that the Request for Proposal (RFP) for marketing materials has been contracted out to Schipper Design and they are working on samples that should be completed by the end of April. Enrique Arreola explained the marketing materials and how they will be utilized to promote San Benito County One-Stop Career Center.
- E. **CA New Start Program – Prison-to-Employment**: The San Benito County WIB was awarded a total of \$14,987 for the CA New Start Program to serve parolees. Enrique Arreola distributed the updated plan which reflects the \$14,987. Discussed recruitment and outreach for referrals, supportive services, etc. and how the program will be integrate with current funding sources.
- F. **Regional Industry Cluster of Opportunity Grant: Green Careers Partnership**: Information on our partnership with Santa Cruz County WIB and Monterey County WIB for the Regional Industry Cluster of Opportunity Grant was included in the agenda packet.
- G. **Allied Health Occupations Grant**: Information on the progress of the solicitation for proposal on our partnership with Gavilan College for the Allied Health Occupations Grant was included in the agenda packet
- H. **Grant Update**: The grant update was distributed.
- I. **One Stop Career Center Newsletter**: The One Stop Career Center Newsletter was distributed. **Highlight**: One of our participants, Laura Vela, was one of five selected by the State for the Dwight Byrdie Scholarship. The conference is next week in Long Beach. Staff will be submitting a press release to the Pinnacle News.

- J. **Unemployment Report:** The Unemployment Report for November 2009 is included in the agenda packet.
- K. **Ethics Training:** Several members have not submitted their Ethics Training Certificates. Please have those completed and submit to Andi Anderson. For those requiring assistance, January 21<sup>st</sup> at 9:30 a.m. has been scheduled to complete the on-line training at CSWD. Please RSVP with Andi.
- L. **Additional Information:**
1. **Census 2010:** Kathy Flores discussed the outreach educational materials being provided to clients. Encourage everyone to submit their Census info. Outreach staff is available at the CSWD “Info Center”.
  2. **Spotlight on Hollister:** Will be held on May 13, 2009. This year there is an all out effort for Career and Job fair and a community resource fair. For those interested in participating the planning meetings are held the 2<sup>nd</sup> Tuesday of the month at the City Chambers at 8:30 am.
  3. **2010 California Employer’s Guide:** Ruben Garcia made available for those interested.
  4. **GEAC Seminar:** GEAC Labor Law seminar tomorrow, San Juan Oaks, at 7:30 am. \$45 and includes breakfast. Member cost: \$30.

Adjournment: 4:20 P.M. *M/S/C Ruben Garcia/Jerry Muenzer.*

*Next Executive Committee Meeting: February 9, 2010 at 3:00 p.m.*